

GOT ONE OF THOSE

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“Got One Of Those”: An Exploration of Calendar-driven development management

Groups of leaders are complex creatures. While their purpose is to make central decisions, there is a universal balancing act between Boards of Directors and Executive / Managerial Leadership. For many groups the fall-out of that issue will be elements discussed, possibly written and even initiated over time, that then, at best, stall.

If there is one key method for assuring that key ideas, developed by leaders in concert, are moved forward toward success, it is applying a working calendar to ALL decisions leading to action.

Unfortunately, one of the greatest barriers to success for many groups is the existence in writing of plans and policies that are neither understood nor actively followed. If the answer to the question “Do you have Plan?” is “Yes, we’ve ‘got one of those... somewhere’” then the group is at risk.

Criteria for a Plan Management Calendar:

- All named outcomes given a targeted Measure and Timing
- An Owner with commitment to report individual initiatives (tracking the measures with projections of next steps) at designated intervals
- A Monitor / Owner for the working Calendar with a responsibility for report progress to a senior leadership team or Board of Directors
- Conversion of concepts into active Plans and active Plans to working sequences with ownership and measures for all parts
- Composite review of outcomes at designated intervals (generally at least quarterly).
- Reviews are at their most effective when they follow a common template and are tracked against a master timeline

Please Note: TRG provides a range of model templates for tracking / managing initiatives on this site. There is no fee for either adopting or adapting our templates, although we do request letting us know how they worked for you and identifying TRG as the originator or the models.

The act of planning resulting in written intentions is a powerful stimulus for development of everything ranging from businesses to charitable interests to community development.

Conversion to a Calendar-based review system will help keep complex and valuable intentions on track.

In order to assure that targets are met or exceeded, care should be taken in assigning, orienting and in many instances training the ‘Owners’ of planned outcomes, as well as those responsible for conducting the initiatives in order to assure that the targeted results are achieved.