

# NEWS RELEASE

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## **TRG and LSBDC Hold Successful Converting Your Career Course in Leesburg**

Leesburg, VA – The Regis Group (TRG), in cooperation with The Loudoun Small Business Development Center (LSBDC), recently held an event focused on “Converting Your Career” (CYC) at the Hampton Inn & Suites Hotel in Leesburg.

The course provided 15 professionals from throughout the region and beyond, who have a lifetime of experience in their chosen careers, with the means to repackage their business knowledge and experience. The results provided practical opportunities to generate independent income as consultants.

“Our intellectual assets grow old and depreciate unless we learn to articulate and present them on a regular basis,” noted Bryan Benitz, a second round participant in CYC, who is using the planning tools presented to advance his business, The Veterinary Club, LLC. “Attending for the second time brought this home to me most clearly.”

Marc P. Chinoy, President of The Regis Group, was the course facilitator. “Our society is experiencing a huge turnover of talented persons who have achieved the pinnacle in their careers. Rather than retiring and fading into the background, taking those experiences with us, we should each maximize those assets by continuing as advisors,” said Mr. Chinoy.

The LSBDC helps entrepreneurs in Loudoun County start, manage and grow their individual businesses.

TRG has provided planning and decision support for more than 20 years to leaders in a wide range of businesses and professions around the world.

If other professionals are interested in either attending a future “CYC Course” or having their group partner in its presentation, please call TRG at 703.777.2233 or go to the TRG website at [www.regisgroup.com](http://www.regisgroup.com)