

# NEWS RELEASE

---

**TRG THE REGIS GROUP, INC.**

102 N. King Street  
Leesburg, Virginia 20176  
Voice 703-777-2233  
INTERNET: [www.regisgroup.com](http://www.regisgroup.com)

**August 21, 2013  
For Immediate Release**

**For more information, contact  
Dawn Grieco at TRG 703-777-2233  
or Dawn Grieco <[dgrieco@regisgroup.com](mailto:dgrieco@regisgroup.com)>**

## **National Animal Interest Alliance Sets Long Term Goals**

At a planning retreat held in Albuquerque, New Mexico, a team of leaders from the National Animal Interest Alliance (NAIA), <[www.naia@naiaonline.org](mailto:www.naia@naiaonline.org)>, agreed to a range of goals over the next five years to advance the relationship between animals and their human owners.

Potential steps include the establishment of a series of education and information programs, both small and large throughout our nation. The leaders are committed to having NAIA become the “go-to source” for a wide range of critical information about animals.

Additionally, the group focused on further strengthening the multi-group alliances that are at the center of the group’s foundation... alliances that have been significantly enhanced since the leadership’s last planning effort in 2008.

“I am convinced that great things will come from our most exciting time working together,” noted Patti Strand, founder of the NAIA. “The whole team pulled together and the resulting plan shows this.”

The NAIA is an association of business, agricultural, scientific, and recreational interests dedicated to promoting animal welfare, supporting responsible animal use and strengthening the bond between humans and animals.

The retreat was facilitated by veteran planner, Marc Paul Chinoy of The Regis Group, Inc. of Leesburg, Virginia, <[www.regisgroup.com](http://www.regisgroup.com)>, who helped guide the organization through their last planning effort five years ago on the campus of Rutgers University in New Jersey.

“The team’s efforts point the way to enhanced programs for animals and the people whose lives revolve around them. This ranges from the smallest animals we see on a daily basis to the very largest,” said Marc Chinoy, of The Regis Group, Inc. (TRG) in Leesburg Virginia. “It is most satisfying to see a group of this kind advance their cause over the

years.”

TRG specializes in facilitating the planning for leadership teams and Boards of Directors ranging from local Healthcare groups to the American Bar Association and the Bell Telephone Companies.

For more information please contact either: NAIA, Patti Strand [naia@naiaonline.org](mailto:naia@naiaonline.org) or TRG, Marc Paul Chinoy [infotrg@regisgroup.com](mailto:infotrg@regisgroup.com).