

NEWS RELEASE

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GLOBAL FOCUS ON THE WEB FOR COMMON ADVANCEMENT OF LEGAL INTERESTS

The international federation of patent attorneys, commonly referred to as FICPI, invited Marc Paul Chinoy of The Regis Group, Inc. to review the critical nature of Internet planning. The FICPI presentation focused on the need for leaders everywhere to have a formal internet plan, managed on a calendar-basis.

The presentation was made at a global conference in Sorrento, Italy, where Chinoy stressed the need for ALL groups, both large and small, to have a plan for how they will advance their interests through the 'WWW'.

The presentation was attended by top patent attorneys and was the follow-on from a FICPI global strategic planning session facilitated by Chinoy in Sydney, Australia a year earlier.

"Planning for the Web has moved from theory to a daily need," said Michael Perry, long term Regis Group client and President of Benecard PBF, nationwide prescription benefit facilitators.

Eric Zimmerman, Esq. winner of the Virginia State Bar award for his efforts to advance the community, noted recently, "Those who take for granted the positioning on the Internet of groups directly benefiting society, run the risk of zero awareness, or worse yet, misperception."

Fernando Figueroa, Ph.D., a key leader in Texas Higher Education, has called attention to the reality that "Any sector of the economy that does not understand how to leverage the internet will end up leveraged out of the economy."

Together with leaders from a wide range of interest groups, Chinoy has spent the past several years focusing on the use of the Internet as a key part of long term strategic plans. Moreover, Chinoy was the central facilitator for the divestiture of the telephone software consortium, previously known as 'Bellcore'.

For more information and a wide range of openly-available tools to assist with planning, please visit <http://www.regisgroup.com> or call Marc Chinoy @ 703 777 2233.